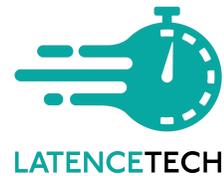


**PRESS RELEASE**  
*For immediate release*



***LATENCETECH WILL BRING ADDED MOMENTUM TO THE DEVELOPMENT OF ITS TECHNOLOGY  
WITH SUPPORT FROM THE GOOGLE FOR STARTUPS ACCELERATOR CANADA***

*The program gives LatenceTech access to the best Google's programs, products and people, particularly machine learning and AI, to help accelerate the next stage of growth*

**Montréal (Québec), August, 25 2022** - LatenceTech is very pleased to announce its participation in Google for Startups Accelerator Canada, an accelerator program for Canada's for innovative startups, leveraging AI and machine learning. LatenceTech has been selected along with 11 other startups to be part of the 2022 Google for Startups Accelerator Canada cohort.

"This program will allow LatenceTech to test and enhance the performance of its technology with support from Google expertise and technology. As a startup company, having access to such a pool of resources and know-how is a privilege and a tremendous advantage, which will allow us to further develop our technology and enhance our value proposition in the company's target markets," said Benoit Gendron, President and Founder of LatenceTech.

**Google for Startups Accelerator Canada**

The 10-week long accelerator is designed to help participating startups solve technical challenges and prepare for the next stage of their growth journey. Participating startups receive one-to-one mentorship opportunities with Google experts and programming which includes deep dives and workshops focused on product design, customer acquisition and leadership development for founders. "We were impressed by the energy of the LatenceTech team and the innovative and promising quality of their technology. We believe they have the ability to take full advantage of Google for Startups Accelerator Canada and we're pleased to welcome them into this year's cohort" said Iran Karimian, Startup Ecosystem Lead, Google Canada.

LatenceTech anticipates several benefits from its participation in Google Accelerator. "We plan to leverage Google tools, such as CloudML in artificial intelligence and continuous learning to improve the analytical features of our solution, especially for real-time detection of latency anomalies and prediction of 5G network quality in the coming minutes. We will also have access to Google experts to support us

with various technical aspects related to the development of our solution," said Nicolas Gorse, co-founder and chief technology officer of LatenceTech.

**A critical technology in several sectors**

LatenceTech has developed a solution to measure in real time and predict the quality of 5G service, critical information for the proper functioning and safety of several innovative applications, including autonomous vehicles, tele-medicine, connected ambulances or, in the industrial sector, for the remote operation of heavy equipment.

"By participating in the Google Accelerator program, LatenceTech continues to surround itself with world-class players to ensure its development and position itself advantageously in the market by forging links with networks of leading partners. In recent months, the company has also joined the renowned MobilityXlab acceleration programs in Sweden, Centech in Montreal and Newchip's Pre-Seed Accelerator in the United States. LatenceTech is on an exceptional journey that allows us to validate the relevance and quality of our technology and to be confident and optimistic about the strong commercial potential of our solution," concluded Mr. Gendron.

**About Latence Technologies**

LatenceTech offers an AI and Cloud Analytics enabling mobile operators to track, predict and monetize 5G Quality of Service with a special focus on ultra-low latency. Founded by seasoned telecom and IT executives, Benoit Gendron, Sian Morgan, and Nicolas Gorse after seeing how sustained low-latency connectivity a positive game-changer for the industry's new innovative services can be. LatenceTech mission is to help guaranteeing the best low latency 5G connectivity for the industry. For more information or to sign up for a free trial, visit [www.latencetech.com](http://www.latencetech.com)

**Source:** LatenceTech

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